



# TEXT TO WIN

Text to Subscribe Step by Step



# TEXT TO WIN

## **Step by Step**

1. Call ListeNation and let us consult you on the best Text To Win package for your event. Prepay for your package.
2. Decide on a prize to give away.
3. Pick a Keyword that works best for your contest.
4. Create collateral material, handouts, posters and other marketing pieces to advertise your contest.
5. Select a time & date to pick your winner.
6. Display marketing materials at your event.



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7. Lead views your material and responds.  
(Example: Lead has sent a text to short code 99158 Keyword ListeNation)

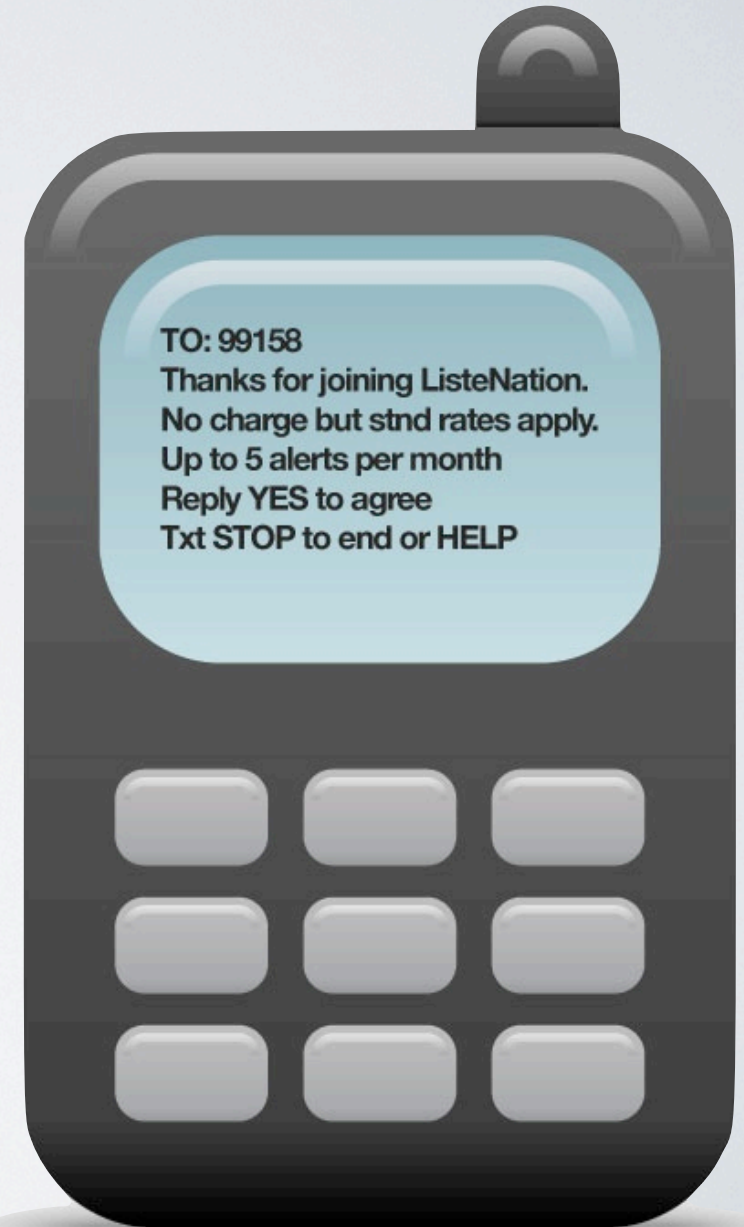




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8. System responds to your new lead with a confirmation message.  
(Example: your lead receiving your opt-in message)

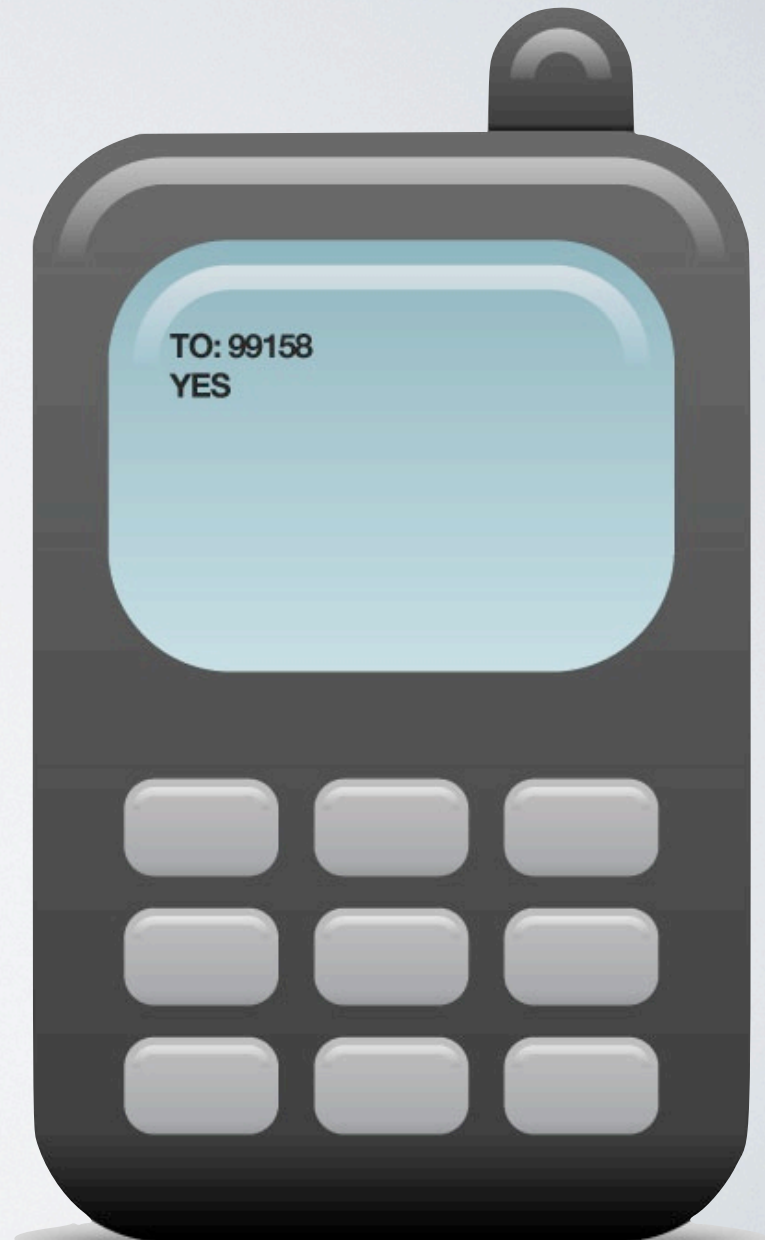




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9. Lead Double Opt-in.  
(Example: Lead has responded and double opted-in to your list)

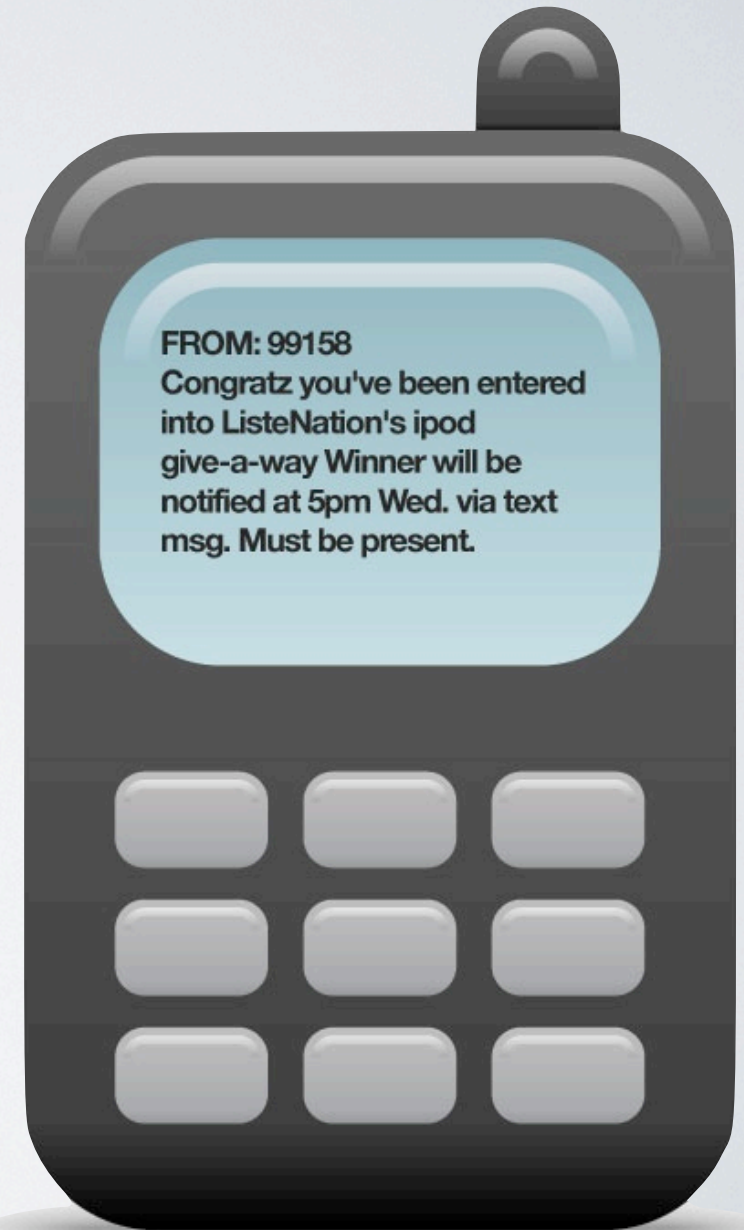




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10. Your first marketing message goes out to your new opt-in lead. (Example: ListeNation has responded congratulating the lead and giving them further instructions)





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11. Follow up with your new lead after the event via text, ListeNation Voice PFS campaign, or a personal phone call.