



# TEXT BROADCAST

Step by Step



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1. Call ListeNation and let us consult you on how to achieve your best campaign goals and objectives.
2. Choose the prepay Text Broadcast package that best fits your campaign needs.
3. Select your appropriate database to be marketed to. You can choose your data from a previous Text-to-Win/Subscribe campaign or email us your opt-in database.

*(Note: Leads must have agreed to be contacted via SMS or Text messaging in your opt-in language when you have collected their cell phone numbers.*

*ListeNation may require you to prove opt-in status on any broadcast campaign.)*



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4. ListeNation will append cell phone carrier information to any uploaded database if such information was not collected and provided to ListeNation. There is a mandatory \$0.05 charge per appended lead for this service.
5. Email your text for broadcast message to ListeNation. There is a maximum of 115 characters allowed. (45 characters held in reserve for opt-out information)



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6. Pick a date and time for campaign execution.
7. ListeNation will email results of campaign to you within 24 hours of completion. The report will include messages delivered, any bad or bounced numbers, and any opt-out information for your records.
8. For multiple text campaigns to the same database, repeat steps 5 through 7.